

DSG GXS Active Catalogue Programs - FAQs

Granting Access

1) At what level do I need to grant DSG access?

DSG would like "Unrestricted" access granted to them.

2) Do I have to add all of the product attributes before granting DSG access?

No. If you do not have all of the attribute information you do not have to wait to grant access. DSG would prefer to receive some of the product data sooner, rather than all of it later. GXS will advise DSG that you are not able to supply all attributes now and they will contact you to work through a revised transition schedule.

3) After I have granted DSG access to my catalogue does the GXS Active Catalogue replace my existing new product creation method with DSG?

Not immediately. Once you have granted DSG access and loaded your items to the Catalogue you will need to coordinate with your DSG partner(s) regarding transition to primary use of the GXS Active Catalogue.

4) My company currently uses an alternate third party catalog data service. Do we need to switch to or add services with GXS?

If you are currently using another third party catalog, please work with DSG directly by emailing merchdata@dcsg.com.

<u>Uploading Data</u>

5) Which products does DSG want to receive through the GXS Active Catalogue?

DSG want to receive all products that are available within their store and also on line direct to customer items. At this stage, DSG is requesting NEW GTIN/UPC/EAN products as well as products currently on order only.

6) How do I process any changes to existing DSG GTIN/UPC/EANs?

To process changes to existing DSG GTIN/UPC/EANs, you must continue to provide the changes to your buyer at DSG outside of the catalog. In addition, we always encourage that you keep your GTIN/UPC/EANs up to date within the GXS Active Catalogue.

7) Which product attributes are required by DSG?

In addition to the attributes required by the GXS Active Catalogue, DSG requires certain attributes for their retail operations. Details of these can be found on the GXS DSG Landing Page (http://www.gxs.com/dsg).

8) What happens if my systems are not prepared to provide the attributes DSG is requesting by the communicated deadline?

If you do not think you will be able to meet the set deadline please ensure you advise GXS of this as soon as possible. GXS will let DSG know and they will contact you to work through a revised transition schedule.

9) Will I get charged back by DSG if I don't provide my products via the GXS Active Catalogue or if I don't provide them in a timely manner?

If you do not have all of required attribute information at the start of this initiative then please advise GXS of this. GXS will let DSG know that you are not able to supply all attributes now and they will contact you to work through a revised transition schedule and no charge backs will be issued at this time.

If you are unable to continue using the GXS Active Catalogue, contact GXS immediately and they will let DSG know.

Complete attribute information may not be available at the time the product is initially entered into the catalog. DSG requests that attribute information be added for each product as soon as it is available.

10) Will there be more requests for additional attributes in the future?

As attributes become meaningful to the DSG business, vendors will be requested to provide them in the GXS catalog. Updates to this initiative can be found on the GXS DSG Landing Page (http://www.gxs.com/dsg).

11) Is there a DSG attribute filter I can use if I am uploading my data manually?

Yes. In the filter dropdown list look for the one titled, "Dick's Sporting Goods". Select this to display all of the DSG requested attributes.

12) Is there a DSG CSV upload template I can use to bulk upload into the GXS Active Catalogue?

Yes. There is a CSV template that can be used to bulk upload data into the GXS Active Catalogue. The template contains all of the DSG required attributes and can be found on the DSG landing page (http://www.gxs.com/dsg).

13) I am already an existing GXS Active Catalogue user. Is there anything extra I need to do?

Yes, you will need to ensure that DSG has unrestricted access to your catalog. Then review the requested DSG attributes as identified on the GXS DSG Landing Page

(http://www.gxs.com/dsg) and ensure that you have them loaded for any NEW GTIN/UPC/EAN products as well as products currently on order with DSG.

14) As an existing GXS Active Catalogue User what change will I see to my current fee?

The GXS Active Catalogue rate card is detailed on the DSG landing page and details the cost of adding a new retailer. We would also advise that you discuss this with the GXS Sales team member who will contact you for this project.

15) What is the deadline for providing the new attributes that DSG is requesting?

All attributes in the DSG filter should be provided as soon as possible. The targeted date for full compliance with all attributes is Spring 2015.

16) Is the initiative to use the GXS vendor data service mandatory?

GXS is the preferred catalogue service provider for Dick's Sporting Goods. If you are unable to comply at this time, DSG will work with you to provide an alternate method of data transfer. Please contact DSG at merchdata@dcsg.com.

Attribute Information

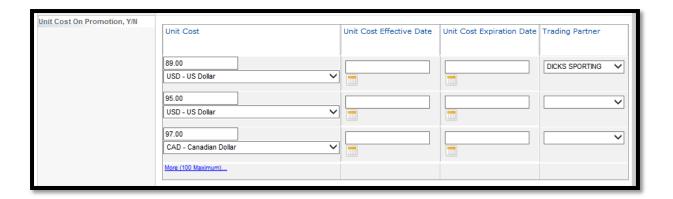
17) What is the definition of the Unit Cost attribute?

The Unit Cost is the cost at which you sell the GTIN/UPC/EAN to DSG.

18) How can I be sure the Unit Cost I enter for DSG is not seen by other GXS Active Catalogue retailers?

Within the GXS Active Catalogue you are able to enter a specific Unit Cost for each retailer; the retailer you have assigned to the Unit Cost will be the only retailer that will receive that Unit Cost. If you enter a Unit Cost and DO NOT assign a retailer, this will be seen by all other retailers you have granted access to your information. See Ssreen shot below for details.

If you have assigned a retailer to your Unit Cost, the retailer name will be displayed in this column of the Unit Cost Table. In this example, Dicks Sporting Goods will be the only retailer to receive the top Unit Costs. The bottom two Unit Costs have no retailer assigned, so will be seen by all other retailers you have granted access to your information.



19) What is the definition of the MSRP Price attribute?

The MSRP is the Manufacturers Suggested Retail Price, so this is the recommended cost the end consumer pays for the product.

20) What are the definitions of the MAP attributes?

This is the the lowest price that the product can be advertised at, along with any dates that might apply to this price – start and end dates. Minimum Advertised price must be greater than cost.

21) What are the definitions of the NPIP attributes?

This is the the price at which the product should be introduced to the market, along with any dates that might apply to this price – start and end dates. New product introductory price must be greater than cost and may be the same as the product MSRP.

22) What is the definition of the Product Brand Attribute?

The product brand should be the brand as listed on the product packaging. This could be different from the Vendor or Manufacturer of the product.

23) What are the valid Gender by Age options for DSG?

DSG will accept the following values from the Gender by Age value list: Adult, Boy, Girl, Infant Boy/Girl, Junior, Men's, Senior, Toddler Boy/Girl, Unisex, Women's, Young (Youth)

24) Is there a document that contains the attribute definitions?

Yes. For the attribute definitions please refer to the GXS Attribute Guide available from within the Product Documentation area of the GXS Active Catalogue.

If you have additional questions that are not covered in the above please contact any of the below teams for assistance -

GXS Active Catalogue Support:

Email - cataloguesupport@gxs.com Phone - +1 877-447-6847, Option 2, Option *, Option 4, Option 1

GXS Active Catalogue Sales:

Email - sales@gxs.com

Phone - +1 800-334-2255, Option 1 (Refer to the DSG Program)

DSG Merchandise Services:

Email - merchdata@dcsg.com