Subject: *IMPORTANT- Amazon Education Webinar Sessions - Extended Attribute Initiative

Dear Amazon Trading Partner,

As you know, Amazon is rapidly evolving into a seamless Omni channel retailer that provides Customers what they want, when they want it, and how they want it. Amazon is teaming with OpenText/GXS in regards to the Extended Attribute initiative and will be hosting a series of webinars to educate the vendor community on how to get this additional information into the GXS Catalogue.

We'll be hosting four sessions during October 2015

- **Session #1 - 10/8 @ 9am Pacific**
- **Session #2 - 10/8 @ 2pm Pacific**
- **Session #3 - 10/14 @ 10am Pacific**
- **Session #4 - 10/21 @ 10am Pacific**

During these sessions, we'll discuss this initiative regarding these additional product attributes that are a critical component to the growth Omnichannel selling. We ask for your participation on these calls as your assistance is needed in accurately providing product attributes, features & benefits and other product information to the customer.

Please plan to join us on one of the sessions and also forward this email to individuals within your organization that may be the expert on these topics.

Details on the webinar can be accessed via https://www.surveymonkey.com/r/YZTPYWF , so please add one of them to your calendar and we'll also post a recorded version of the webinar on www.gxs.com/amazon after the sessions have taken place where all the valuable resources are located for these initiatives.

Thank you for your commitment to our partnership with you as a vendor and with OpenText/GXS as our trading partner

Regards,

Amazon Services and Open Text/GXS