

Dear Valued LIDS Sports Group Vendor:

Subject: New Processes to Set Up Products

Background:

Lids Sports Group has experienced substantial growth in the past couple of years, thanks to the partnerships we have with vendors like you. To support this growth, we are taking necessary steps to improve our product setup and maintenance processed through the use of electronic product catalogue data. We have teamed with GXS to assist our vendors with loading LIDS required product data into the GXS Catalogue for extraction. Initially, the effort will focus on obtaining a set of core product attributes identified as the highest priority for LIDS.

Vendor Actions for the Program:

By utilizing the GXS Catalogue, you will be able to load data once to the catalogue and grant access to the appropriate data to LIDS as well as Macy's. GXS will contact you shortly to review the details of the next actions including the following items:

- **Grant LIDS access to your GXS product catalogue.** This will allow LIDS to immediately begin extracting the existing GXS required product data.
- **Grant Macy's access to your GXS product catalogue.** This will allow Macy's to immediately begin extracting the existing GXS required product data.
- **Load products currently on order with LIDS as well as any new UPCs/GTINs and associated required attribute values into GXS Catalogue by Tuesday September 2nd, 2014.**

GXS will contact you soon to assist you with providing the information required by Lids Sports Group. **It is imperative that you start the process now in order to meet the target date of September 2nd, 2014.**

Failure to register with GXS may result in LIDS not being able to purchase merchandise from your company. Please visit www.gxs.com/lids for more information.

Please contact Megan Hayes with the LIDS Buying/Merchandising Department (megan.hayes@lids.com) with any questions.

Also, please note that until completion of the rollout we ask that you maintain your current processes of providing product data to LIDS associates as requested.

Thank you,



Charlie Brodt
Executive Vice President – Lids Sports Group
Charlie.Brodt@lids.com