

Lids Sports Group Product Catalog Guidelines

In order to facilitate improved GTIN (UPC) and product attribute accuracy, Lids Sports Group is partnering with GXS to leverage the GXS Product Catalog. Lids Sports Group is requiring all vendors publish their item data to the Catalog and grant access to Lids Sports Group and to their partner, Macy's. GXS supports all data fields being required by Lids Sports Group.

In the near future, GXS will initiate contact to begin implementation. Lids Sports Group appreciates your priority attention to this initiative.

This document highlights information needed to meet Lids Sports Group's requirement for Catalog participation.

- Lids Sports Group will require a single Product Identifier to represent a style and utilize the NRF color and size fields to further define colors/sizes within the style so as to create a single record for each product that we purchase. NOTE: It is essential that where Lids Sports Group is acquiring merchandise from an intermediary, that such intermediary, such as a dealer or licensee, has the written consent of the manufacturer or source of the merchandise to use the proper single product identifier coding for each item of merchandise.
- All merchandise must be included in the GS1US compliant GTIN catalog from GXS that meets all industry standards.
- All transmitted data must be in English. Accurate, user-friendly product descriptions are critical.
- New vendors must obtain Lids Sports Group approval and verification of catalogs before data is made available to Lids Sports Group merchants for purchase, with the UPC catalog provided to Inovis/GXS at least 10 business days prior to Lids Sports Group Purchase Order generation.
- GXS offers special setup/pricing consideration and the option to enter item data via the Internet for Vendors who have less than 500 GTINS. Contact GXS for more information.
- Lids Sports Group systems accommodate 12 digit GTIN codes as defined by GS1US. As previously stated, National Retail Federation standard color and size code information must be utilized.
- Vendors must assign one GTIN code for each item at the ID/PID/Vendor Style #/NRF color and size level and consistently use that code for that item on all reorders and orders by subsequent Lids Sports Group entities, as applicable because of the requirement for consistent coding for the same item within all Lids Sports Groups channels.
- After GTIN size criteria have been confirmed by Lids Sports Group, definition cannot be changed; for example, S/M/L cannot be changed to 5/7/9.
- Do not reuse GTIN codes in the following circumstances:
 - a. Any UPC/GTIN/EAN code that has ever been used for an item that was recalled should **never** be reused because use of such codes will permanently prevent any product bearing such a code from being sold by any Lids Sports

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Group entity, even if the code is being reused many years later for a different product.

b. Similarly, any GTIN code that has ever been associated with a product that was or is issued a “discontinue date” also can **never** be reused, even for a different product. **Once a code is associated with a discontinue date, it will never thereafter be available for any other product to be purchased or offered for sale by a Lids Sports Group entity.**

- All other GTIN codes may only be reused as follows:
 - a. All other GTIN codes **may** be reused for a different item (including a different color or size of the earlier item), but only after at least **thirty-six (36) months** after the **last shipment by the vendor** of the item using such code to any purchaser, whether or not a Lids Sports Group-related entity.
 - b. Compliance with proper code reuse is critical. Any failure to fully comply may result in expense offsets and/or merchandise being rejected.
- GTIN code assignment, ticketing and catalog are required for all custom order items and must be assigned a “stock” GTIN.