

OPENTEXT™

Information Matters

Your monthly source of OpenText news

What's in it for Me?

Are you ready to share your ideas about the future? In this issue, we're going to explore what you can get out of joining us at Enterprise World in Vegas as well as our 20-year partnership with Oracle and the opportunities that presents to you. We'll also take a look at B2B managed services, but first, let's review the top five reasons why you should attend our annual user conference, Enterprise World!

Top 5 Reasons to Attend Enterprise World

1. Prepare for the future.

Listen to visionary [keynotes](#) and see product roadmaps that provide the framework to prepare for the next decade in a digital world.

2. Jump ahead of the competition.

Dive into new product launches and learn how OpenText customers and partners have reached success.

3. Maximize your investment.

Attend [training](#), breakout sessions, and workshops to make sure you're getting the most value from your OpenText investment.

4. Join the conversation.

Meet the wider OpenText community to trade tips and share best practices.

5. Make the connection.

Meet the team of OpenText experts. Ask questions, offer suggestions, and tell us how we can help you.

OpenText TV

Turn on [OTTV](#) to tune into OpenText experts. Check out [Tech Talk 11: Enterprise Content Management with Steffen Roller](#).



Links to Keep at Your Fingertips

- [Enterprise World](#)
- [OpenText Suite for Oracle](#)
- [Oracle and OpenText Integration Strategy](#)
- [B2B 101](#)
- [Customer Stories](#)
- [Product Catalogue](#)

Upcoming Webinars

[BTC NetWork Cast](#) – Jul. 9

Things that Make You Text WOW

Secret Agent Code

Oracle began as Software Development Laboratories in 1977 but switched to Relational Software Inc. in 1979. One of



You can download your conference justification letter [here](#), and if you [register](#) soon, during our super-early-bird rate, you can save \$900!

Enterprise World will be held at the fabulous MGM Grand in Las Vegas, Nevada:

- **Pre-conference training:** Nov. 8-10
- **Core conference dates:** Nov. 10-12
- **Post-conference user group meetings:** Nov. 13

The Enterprise World [Call for Speakers](#) is still open till Jul. 15! If you are one of our customers and have a story to share, let us know!

Build Your Knowledge, Build Your Strategy

OpenText & Oracle

I am a person of science and fact—at least that's what the oracle at Delphi told me—so it's hard not to be impressed with Oracle, one of the top ERP and technology vendors. And we partner with Oracle to help you manage your ever-growing amount of digital data. If you have an Oracle ERP system, chances are it does a great job managing your structured content. But what about your unstructured content? Oracle is a leader in enterprise application software, and OpenText is the leader at managing unstructured information in the context of business processes. Together, we have built a strategic [partnership](#) focused on customer value, growth, and thought leadership.



“For 61% of organizations, ... half or more of their unstructured content resides in non-ECM systems.” – [AIIM Research](#)

their first customers was the CIA, and the code name for their project was [Oracle...](#)

Divine Origin or Substance-Induced Hallucinations?

The [most famous](#) of the Greek oracles was the oracle of Apollo, the god of the sun, at Delphi. Travelers would ask her questions, many quite personal, and she would go into a trance-like state and then deliver rhymes and riddles, supposedly the words of Apollo himself, for the traveler to ponder. Since then we have discovered that volcanic faults that released large amounts of carbon dioxide (CO₂) ran underneath the temple at Delphi. **FYI:** Inhaling large amounts of CO₂ produces hallucinations.

How Can Analytics Make the World a Better Place?

Analytics can find missing value in big data to help save lives, increase public safety, and improve communities. Find out how in this [infographic](#) from Oracle.

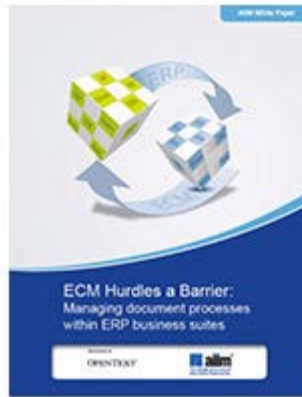


So how do you get your hands on all that unstructured content to make sure your organization has all the facts? Use ECM with your Oracle E-Business Suite, PeopleSoft Enterprise, and/or JD Edwards EnterpriseOne ERPs.

The bottom line for you is that you need to integrate your financial and ERP systems with content-based ECM systems without throwing off your users. You need to provide smooth and easy access to both process and content—all on one screen.

And AIIM points out the best way to do it in its recently published white paper, [ECM Hurdles a Barrier: Managing document processes within ERP business suites](#):

“Broad, deep, and unobtrusive integration between ERP and ECM systems is a tall order, and ... the integration solution is best sourced from the ECM supplier, ... avoiding the need for user organizations to recruit and retain deep in-house expertise.”



What Sets Us Apart

1. **OpenText knows Oracle ERP.** We know so much about the Oracle E-Business Suite, PeopleSoft Enterprise, and JD Edwards EnterpriseOne ERP-based applications and the underlying stack technology of Oracle (and SAP and Microsoft) that we not only seamlessly embed "actionable access" to OpenText ECM-managed content into their complex ERP systems, but the content available for access is exactly what's relevant for the current ERP transaction—as is the view of the ERP transaction data for the corresponding, formerly non-ERP-aware, ECM user.
2. **OpenText can license Oracle technology.** We do this in order to build content solutions for the Oracle ecosystem. Our goal is to expand our existing offerings for our Oracle customers. (We have similar partnerships with SAP and Microsoft.)
3. **OpenText is a platinum partner.** We've been ECM-enabling Oracle ERP for 20 years, and we hit platinum in 2013. That means we're "Oracle-ready" and certified in the technology of several Oracle products.



Upcoming Events

[Marketforce 2020 Customer Experience Summit](#)

London – Jun. 30-Jul. 1

[2nd Annual Packers Plus PBR Bullbustin Event](#)

Calgary – Jul. 2

[International SAP Conference for Financial Shared Services 2015](#)

Vienna – Jul. 9-10

[Customer Day](#)

Helsinki – Aug. 27

[Oracle OpenWorld 2015](#)

San Francisco – Oct. 25-29

[Enterprise World 2015](#)

Las Vegas – Nov. 8-13

Questions?

Please [email us](#) anytime.

OpenText Suite for Oracle Solutions

OpenText has a [suite of solutions](#) that easily integrates with Oracle so you can get the most from all of your information:

Extended ECM for Oracle® E-Business Suite

Your Oracle E-Business Suite is great, but what about all the unstructured content outside its parameters? [Extended ECM for Oracle® E-Business Suite](#) (xECM for Oracle EBS) extends functionality and streamlines processes—plus it reduces the cost per transaction. This solution [combines](#) the ECM capabilities from OpenText Content Suite with the content and processes supported by the Oracle EBS. Oracle provides data and structure to ECM, and [ECM](#) provides content to Oracle. [Read more...](#)

Microsoft SharePoint Services for Extended ECM for Oracle E-Business Suite

What about your SharePoint? This solution also integrates with Oracle EBS to allow **SharePoint and Office 365 users to be active participants** in EBS-related document processes, via Extended ECM. [Read more...](#)

Content Access for Oracle Solutions

And wouldn't it be nice to have all your content in one place? You can stop dreaming: Content Access for Oracle integrates with Oracle E-Business Suite, PeopleSoft, and JD Edwards applications to securely manage all documents and content (including content from non-Oracle sources) within a single content repository. [Read more...](#)

B2B Managed Services

Who doesn't want to respond to their customers faster, have the information to make better decisions quicker, and optimize their business processes? We need the business insights tucked away in our B2B transaction flows. B2B ecommerce gives you more speed, accuracy, flexibility, visibility, and customer satisfaction. It also enables you to have more business partners, which is great, but connecting directly with them is often complicated. Standards, protocols, and customer requirements are ever changing and increasing. Learn what you need to learn with [B2B managed services](#).

OpenText EIM for Microsoft Azure

In a digital world, you need flexibility and reliability. Just letting you know you now have both: yep, you can still work with your OpenText **ECM** and **DAM** solutions even if you're [using Azure](#), Microsoft's cloud platform! Find out [how easy](#) it is!

CARECanada

“Game changer”—that’s how CARECanada describes Tempo Box. Imagine all the personal info they have! They need to share information, and they need to know it’s secure. [Find out how they did it.](#)



Hot Places to Be

Oracle OpenWorld

Oracle always schedules big-time music and entertainment, but what kind of big-time announcements will Oracle make at [OpenWorld](#) this year? The event will be held Oct. 25-29 in San Francisco, and 99.5% of attendees say the event delivers on their objectives. Do your objectives include extending functionality, streamlining processes, and reducing the cost per transaction? If so, we’ll see you at OpenWorld.



Innovation Tour

Were you part of our Innovation Tour? It wrapped up this month, but we’d love to continue the conversation about the digital world with you at [Enterprise World](#) in the fall! Come share your story and learn what we can help you achieve.

Things You May Have Missed

- OpenText CEO, Mark Barrenechea’s [latest blog](#) is about empowering government with a digital strategy.
- Read [What Is Your Brand Running On?](#), a story in *CMSWire* from Deb Miller, our Director of Industry Marketing, about how one top brand combines great content marketing with a superior and sustainable supply chain.
- You may have missed it live, but if lowering your TCO for OpenText Content Server is of interest, this recent [OpenText Live webinar recording](#) is well worth a replay.
- [Best Practices - Applying Service Pack 1 Update 2015-06 to OpenText Content Server 10.5 SP1](#) is a new document that walks Content Server administrators through an example of applying an update using a combination the “Triple A approach” (Acquire, Assemble, Apply) and then deploying the latest hot fixes using the Cluster Management Patch Deployment Tool.



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www.opentext.com

Open Text Headquarters: 275 Frank Tompa Dr, Waterloo, Ontario, Canada, N2L 0A1

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