

OPENTEXT™

Information Matters

Your monthly source of OpenText news

What's in It for Me?

In this issue, we're going to cover the Enterprise World 2015 wrap-up for those of you who attended and summarize the excitement for those of you who missed it. We've got an inspiring keynote video, info from the hands-on labs, notes and blogs from the innovative sessions, and more! Want to know what didn't fit into the press release about our biggest news from Enterprise World 2015? It's all waiting for you below!

Keeping You in the Know

EW2015 Keynote

We couldn't capture every innovative, eye-opening, networking moment at Enterprise World, but we certainly recorded the keynote. Watch CEO, Mark Barrenechea, share his vision for the future of OpenText and the digital world in the [EW2015 keynote](#).



A Look Ahead

We discussed the strategic principles that guide our long-term roadmap development so we can help our customers make the most of digital disruption. From better user experience to flexible deployment options to deeper functionality and integrations across the suites that drive end-to-end information flows, we believe these [principles](#) will create [a better way to work](#).

Cloud

As organizations are increasingly looking at the cloud, simplifying the transition is one of those strategic principles mentioned earlier—we are here to help whether you are looking at a cloud, on prem, or a hybrid deployment. We also discussed some recent advances in the cloud from new SaaS apps such as PowerDocs for document creation and iHub for analytics and data visualization to new features in OpenText Core and Archive Center. [Read more...](#)

OpenText Core

Innovation Tour 2016



At Enterprise World 2015, we embarked upon a journey to Enable the Digital World. Innovation Tour 2016 will continue that conversation in a city near you. Select your city and register today:

- [Sydney](#) - Feb. 23
- [Tokyo](#) - Feb. 25
- [Munich](#) - Mar. 8
- [Paris](#) - Mar. 9
- [London](#) - Mar. 10

Enterprise World 2016



[Sign up today](#) for extra-special Early Bird pricing that rhymes with “mifty kercent loff”.

Links to Keep at Your Fingertips

- [Enterprise World](#)
- [OpenText Suite 16 & Cloud 16 Press Release](#)

We introduced new features for OpenText Core: among other enhancements, you can now tag your content and publish files to and import files from OpenText Content Server, plus we've improved security and user management through integration with your on-premises Active Directory! Visit core.opentext.com today to sign-up for a **free 90-day trial** and get started right away. [Read more...](#)

Analytics

Delivering better insight is key to any digital strategy. A sneak peak at our roadmap: we are embedding and integrating analytics across our suites to help you get even more value from existing deployments. For example, you will be able to conduct analysis on content and processes through integration with Content Suite and Process Suite. Wondering what big data analytics looks like? [Take a look...](#)

Digital Disruption

Today's digital disruptors are using technology to disintermediate entire industries and unseat corporate giants. Now we have new slang to describe this transformational process. In the Internet Era, we talked about being "amazoned". In the Digital Era, we are talking about being "uberred". [Read more...](#)

OpenText Elite

We also announced a new simplified and improved customer and partner loyalty program called OpenText Elite.

Current Heroes customers and partners will automatically be enrolled in the Elite program. You will find the new program further recognizes your time and backing when you participate in designated activities that support our mutual success—all while elevating your status as an industry leader. So [start counting your OT Points...](#)



OpenText Elite Winners Announced at Enterprise World 2015

OpenText customers from around the world are recognized for embracing digital at the very heart of their organizations; creating new opportunities, developing new business models, and finding new ways to work in a digitally disrupted marketplace. Congratulations to all the winners! ([See the list here.](#))

Daegis Inc. Joins OpenText Family

Daegis Inc., a global software and services company with solutions for information archiving, information governance, application development and migration has joined our family! Daegis' deep expertise in information governance technology will strengthen OpenText's current offerings, and we will support all Daegis

- [CEO's Blog: Introducing a Better Way to Work](#)
- [Backstage Pass to OpenText Suite 16 & Cloud 16](#)
- [Digital Readiness Assessment Tool](#)
- [Gartner Magic Quadrant for ECM 2015](#)
- [Success Stories](#)
- [Product Catalogue](#)

OpenText TV

Tune into [OTTV](#) to get more on Enterprise Information Management:

- [Engage Shinydocs](#)
- [Digital-First World: Defining the Enterprise Cloud](#)



Upcoming Webinars

- [OpenText™ RightFax Healthcare Direct](#) - Tues., Dec. 8, 2015
- [Meeting and Agenda Management for Content Server by Formark](#) - Thurs., Dec. 10, 2015

Recorded Webinars

View any of our past webinars (and their PowerPoint files) by accessing our archive on the Knowledge Center. [KC login required...](#)

customers and partners in archiving, hosted eDiscovery managed services, migration, and mobile development tools. [Read more...](#)

Innovation Lab & Developers' Lab

We received some awesome feedback, which we'll use to deliver what you need, and with your help, we determined that a beginner can easily create and deploy a starter app in 15 minutes using [OpenText AppWorks!](#)



Build Your Knowledge, Build Your Strategy

On Digital

Digitalization changes everything. It has shattered entire industries, displaced market leaders, and introduced new business models.

In his latest book, Mark Barrenechea explores the incredible potential of digital. [Download it.](#)



What Others Are Doing

iTAC Software AG

In order to handle the enormous amounts of data produced in modern manufacturing, iTAC needed a solution to seamlessly produce customized reports, analysis, and dashboards. "With iHub from OpenText Analytics, our customers can produce attractive, compelling visualizations in no time from a variety of application data," says Dieter Meuser, chief technology officer at iTAC. [Read more...](#)

Things You May Have Missed

- In a very recent *CMSWire* article, *Analysts React to OpenText's New Offerings*, analysts were quoted saying the future releases are "really attractive for the existing install base to move up to" and "OpenText's cloud vision (is) a smart play and potential 'differentiator'." [Read more...](#)
- Looking for inspiration in your own ECM journey? Read the blog that turns the spotlight on some well-deserved customers who won big at our [Elite Awards](#).
- Content Suite 16 is coming, and this [Tom's IT Pro article](#) offers an informative overview of its user interface, record management, and integrations.
- This new performance white paper, *OpenText Content*



Things that Make You Text OMG

Hope all our Enterprise World 2015 attendees enjoyed our annual conference in fabulous Las Vegas! I found more nutty facts for you about Sin City:

- Number of pillowcases washed at MGM Grand daily = 15,000
- Number of doors at MGM Grand = 18,000
- Average number of daily weddings = 315
- Cost of a wedding license = \$55
- Average cost of filing for a divorce = \$450

OpenText & the Digital World Infographic

The business world is experiencing a digital transformation. How are you going to compete in a digital world? For a look at how to begin your digital journey, check out our latest [infographic](#).



Upcoming Events

[Enterprise World 2016](#)

Nashville, TN – Jul. 10-15



Server 10.5 on Microsoft Azure, describes the testing efforts to determine the key performance characteristics of Content Server 10.5 SP1 on different Azure cloud platforms. [KC login required...](#)

- A new video presentation has been published regarding OpenText Application Governance and Archiving (AGA) solution for Microsoft® SharePoint®. [KC login required...](#)
- The new best practices doc, *Enhanced Filename Support with Management Server 11.2 SP2 HF11 and Content Server Integration, Media Management Integration, or MS SharePoint Integration*, describes how to configure and use the enhanced file name support. [KC login required...](#)

Questions?

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