

OPENTEXT™

# Information Matters

Your monthly source of OpenText news

## What's in it for You?

We know you're often up at night trying to work out your information management challenges, but with the holidays approaching, you need all that late-night time for baking and wrapping, so we're going to address some of your biggest enterprise challenges this month. Also in this merry exciting issue, we're going to look at greening up your enterprise and at Innovation Tour, where you can continue the conversation about enabling your digital world.



And happy holidays from all of us at OpenText!

## Keeping You in the Know

### 99 EIM Challenges

Which enterprise information challenge is preventing you from achieving your objectives? [Explore our list of challenges](#) (each one comes with a solution). Do any of these sound familiar?



- [My user adoption is going downhill fast!](#)
- [We have to comply with a wave of global rules and regulations.](#)
- [I can't gain insight when my information is hidden in different applications.](#)

### OpenText Elite: Your New Customer and Partner Loyalty Program

For all the great things that you do, OpenText wants to reward your loyalty by offering you the opportunity to earn points. [Learn how to transform your loyalty into](#)



## Happy Holidays

OpenText  
wishes you a  
safe and happy  
holiday season!

## Links to Keep at Your Fingertips

- [99 EIM Challenges](#)
- [OpenText Blogs](#)
- [On Living – Mark's Personal Journey](#)
- [Enterprise World 2016](#)
- [Content Suite 16 Beta Program](#)
- [OTTV](#)
- [Digital Readiness Assessment Tool](#)
- [Gartner Magic Quadrant for ECM 2015](#)
- [Success Stories](#)
- [Information Matters](#)
- [Webinars \(KC login req'd\)](#)

## OpenText Core

[tangible rewards.](#)

### OpenText Business Center for SAP®

If you could simplify data entry and validation; digitize incoming documents, including paper, email, PDFs, and fax; and speed workflow by an estimated 5 to 10 times, would you? Of course you would. What a silly question. Business Center for SAP Solutions is a new platform that transforms processes supported by SAP software. [Watch the webinar on demand.](#)

### OpenText RightFax Connect

The power of the cloud + the world's largest fax network = lots of ho-ho-hos. Want to layer in cloud services at your own pace, wherever and whenever you want or need to? Enterprise cloud fax services can improve the efficiency, performance, and security of most fax implementations. [Watch these two cool videos...](#)

### OpenText's Fav Color Is Green

Do you have a green agenda? The 2015 UN Climate Change Conference wrapped up in Paris last week, and they must have been on the "nice" list because all they wanted for the holidays was to achieve a binding and universal agreement on climate from all the nations of the world. We have solutions that can help "green up" your business. [Read the blog](#) about automating B2B transactions, and [check out our compliance infographic and other resources!](#)

### Embedded Analytics

Embedded Business Intelligence is the technological capability to include BI features and functions as an inherent part of another application. [Download the Embedded BI Market Study](#) from Dresner Advisory Services.

### NEW OpenText Blog Page

Have you seen our new blog page? No? Well, it wants to see you... Visit soon for our CEO's latest [On Digital-First Fridays](#) blog, [Why EIM Should Be Central to Your Information Security Strategy](#), and [Four Elements to Enable Your Digital World](#). [Bookmark it](#) to be sure to keep up with the latest in your industry.

## Hot Places to Be

### Innovation Tour 2016

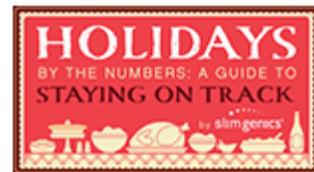
At Enterprise World, we began a journey to enable the digital world. Innovation Tour 2016 will continue that conversation in a city near you. Hear from OpenText executives, experience the newest



Flexibility and convenience for business-ready file sharing and collaboration in the cloud: [sign-up for a free 90-day trial](#) and get started right away!

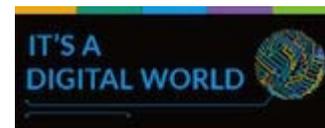
## Things that Make You Text OMG

This [infographic](#) shows how the joys of holiday eating can quickly raise your spirits—and your BMI.



## OpenText & the Digital World Infographic

The business world is experiencing a digital transformation. How are you going to compete in a digital world? For a look at how to begin your digital journey, check out our latest [infographic](#).



## Upcoming Events

### Innovation Tour

- [Sydney](#) - Feb. 23
- [Tokyo](#) - Feb. 25
- [Munich](#) - Mar. 8
- [Paris](#) - Mar. 9

releases, participate in solution-specific breakouts, learn actionable strategies, and connect with industry leaders. [Select your city](#) and register now:

- [Sydney](#) - Feb. 23
- [Tokyo](#) - Feb. 25
- [Munich](#) - Mar. 8
- [Paris](#) - Mar. 9
- [London](#) - Mar. 10



## Enterprise World 2016

Enterprise World will be in Nashville, Tennessee, Jul. 10-15, this year. [Sign up today](#) for notifications, and we'll let you know when you can register with extra-special Early Bird pricing (50% off)!



## Build Your Knowledge, Build Your Strategy

### On Digital

Digitalization changes everything. It has shattered entire industries, displaced market leaders, and introduced new business models.

In his latest book, Mark Barrenechea explores the incredible potential of digital. [Download it now.](#)



## What Others Are Doing

### Integrated Data Services, Inc.

Integrated Data Services' government clientele can better access and enable data with the help of OpenText Analytics. [Read the story...](#)

### Alberta Motor Association

Alberta Motor Association, a CAA/AAA affiliate, replaced their outdated manual processes with ECM from OpenText. [Read the story...](#)

### KUKA Roboter GmbH

KUKA Roboter now has faster contract searches that require less effort, so they reliably meet deadlines for optimized worldwide information flow. [Read the story...](#)

## Things You May Have Missed

- Content Suite 16 is coming! Following its grand unveiling at Enterprise World last month, this [Tom's IT Pro article](#) offers

- [London](#) - Mar. 10

## Enterprise World 2016

[Nashville, TN](#) - Jul. 10-15

## Questions?

Please [email us](#) anytime, and have a very happy holiday!

## Secret Santa

I try to be unusually kind and compassionate to those around me during the holidays because I never know who will end up being my Secret Santa.



an informative overview of its user interface, record management, and integrations.

- This [new video](#) looks at how OpenText Application Governance & Archiving for Microsoft SharePoint improves productivity and compliance.
- Read the new white paper, *OpenText and Microsoft® Office 365™*, to learn more about how OpenText promotes digital transformation and transparent information governance through seamless integration with the Microsoft productivity cloud. [KC login required...](#)
- New best practices document, *OpenText eDOCS DM 10 Document Server*, provides general guidelines for configuration—however, it's provided in an effort to optimize performance and minimize problems that support has encountered in customer environments. [KC login required...](#)



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