Dear [name],

I’m requesting approval to attend **OpenText Enterprise World Toronto 2019** taking place at the Metro Toronto Convention Centre in Toronto, Ontario, Canada. This year’s conference will take place **July 9–11, 2019**.

Enterprise World Toronto 2019 is a highly-focused opportunity for me to connect with industry experts, get insights into the latest trends and hear other customers’ stories of success.

Attending Enterprise World will enable me to:

* **Leverage our OpenText investment**–Enterprise World offers more than 200 breakout sessions, including numerous OpenText customer case studies spotlighting innovative, proven approaches that have solved the same business challenges we face. There’s no better way to see firsthand what’s working in the real world.
* **Prepare for the Future**–In addition to providing roadmaps and demonstrations of next-gen OpenText solutions, Enterprise World focuses on collectively preparing for the broader information management landscape of tomorrow. Through keynotes and interactive sessions with thought leaders and visionaries, I’ll gain actionable insight into our ongoing business transformation and will add significant value to our future planning.
* **Make Connections**–Enterprise World is the place where everyone and everything OpenText convenes—from strategic management to product experts to customer support professionals. There is no better place for me to connect with the community behind our applications. I’ll be able to ask questions face-to-face, learn from the experts, make suggestions and communicate directly with the OpenText team on how they can specifically help us.

The great news is, if I register by **XXXXX**, I’ll take advantage of early-bird pricing of $XXXX (a savings of XX%). Here is an approximate cost breakdown for my travel costs to attend:

Conference pass (with meals): $XXX  
Hotel: $XXX  
Airfare: $XXX

**Total: $XXXX**

Thank you for your consideration. You can learn more about Enterprise World Toronto 2019 at [*www.opentext.com/ew2019-toronto*](file:///C:\Users\cbolger\Downloads\www.opentext.com\ew2019-toronto)*.*

Sincerely,

[Your Name]