

# Kids Apparel

Style Guide



# Kids Apparel- The nuances

- The kids apparel style guide will always showcase a T-shot/Main image that shows the garment flat
- The following shots after the T-shot will be sellable features shot at an angle with natural shadow. The shots will be at the stylists discretion. Potentially we could have 1-3 extra shots to showcase the sellable features of a complex item, which could be a snow jacket, which often have detachable hoods or air vents to showcase.
- Shirts and more simple items could potentially have less than 3 extra shots, given that they are not complex items, and they will have less sellable details.
- If there is nothing sellable or important on the back of garment, there will not be an image showcasing the back.

# Kids Apparel- Jackets



9999-styleid-t



9999-styleid-1



9999-styleid-2

# Kids Apparel- Shirt



9999-styleid-t



9999-styleid-1

# Kids Apparel- The nuances

- There are no set standards per product category of kids apparel, as each style will be treated based on a case by case basis