**OpenText Enterprise World 2018
Conference Attendance Proposal**

Dear <Name>,

I’m requesting approval to attend the **OpenText Enterprise World 2018** conference in Toronto, Ontario, Canada. This year’s conference runs **July 10 – 12, 2018.**

Enterprise World 2018 is a highly focused opportunity for me to gain invaluable insights on a number of different fronts:

**Leveraging our investment**Enterprise World offers more than 200 targeted training workshops, breakouts, user groups, and customer roundtables. I’ll return better able to extract full value from our existing OpenText investment in the areas of **security**, **collaboration**, **compliance, and more**.

**Keeping up with the competition**Numerous OpenText customers present case studies spotlighting **innovative, proven approaches** that have solved the same business challenges we face. There’s no better way to see **firsthand** what’s working in the real world.

**Preparing for the future**In addition to providing roadmaps and demonstrations of **next-gen OpenText solutions**, Enterprise World focuses on collectively preparing for the broader information management landscape of tomorrow. Through **keynotes and interactive sessions with thought leaders and visionaries**, I’ll gain actionable insight into our ongoing business transformation and will add significant value to our future planning.

**Making the connection**
Enterprise World is the place where **everyone OpenText convenes**—from strategic management, to product gurus, to customer support experts. There is no better place for me to connect with the community behind our applications. I’ll be able to **ask questions** face-to-face, **learn from the best**, **make suggestions**, and communicate directly with the OpenText team on how they can specifically **help us**.

I’m happy to prepare a proposed agenda as event details are finalized. And please feel to check out the [event website](http://www.opentext.com/campaigns/enterprise-world-2018) for more information.

The great news is, if I register by **XXXXX**, I’ll take advantage of early-bird pricing of $XXXX (a savings of XX%).

Here is an approximate cost breakdown for my conference attendance:

Conference pass (with meals): $XXXX
Breakout sessions: included
Hotel ($289CAD/night plus taxes & fees): $XXX
Airfare: $XXX

**Total: $XXXX**

Of course, I will be happy to share a post-event summary of key takeaways and learnings. I believe attending Enterprise World 2018 will bring tremendous value to our organization, and I look forward to your response and further discussion.

Sincerely,
<Your Name>